

2017 ADA FIREMEN'S RODEO *Sponsorship Opportunity*

ADA, OKLAHOMA | OCT 27 & 28, 2017

Dear potential sponsor,

The Ada Original Rodeo has been a tradition of the Ada Professional Firefighters for many decades. It has always been the rodeo's goal to be a place for families to enjoy a night of great entertainment at an affordable price. It is with great pride that we can provide a top-quality rodeo queen pageant to compliment this year's rodeo festivities.

Contestants competing for the titles of Miss Ada Firemen's Rodeo Queen and Miss Ada Firemen's Rodeo Princess would like to present you with a unique sponsorship opportunity. ***To partner with the Ada Firemen's Rodeo, you are not only helping a royalty contestant get closer to their dream but you will be supporting a pillar of every community – the local Fire Department.***

We reach out to you as a business owner and a supporter of our western way of life. In order to keep educational programs like the royalty pageant and family-orientated events like the rodeo alive, we rely heavily on the generosity of those in Ada and surrounding communities. We hope that you find a sponsorship level that fits your budget and meets the promotional needs of your business.

It is our hope that we can count on your support and in return, we will strive to carry your name and generosity with us throughout the year. ***Thank you for your time and consideration of supporting the youth of your community and the Ada Professional Firefighters, Local 2298!***

Respectfully,

Royalty Contestant, representative of:
The Ada Firemen's Rodeo Pageant & the Ada Professional Firefighters

If you have any questions regarding the sponsor benefits and levels offered, please contact Sam Smith at 580.307.2421 or samsmithframer@gmail.com.

*You can also reach rodeo royalty contestant, _____
at _____*



VISIT US ONLINE:
www.adafiremensrodeopageant.com



EMAIL US:
adafiremensrodeopageant@gmail.com



CONNECT WITH US:
facebook.com/adafiremensrodeopageant/

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TITLE SPONSOR (\$3,000)

Title sponsorship for the 2017 Ada Original Firefighters Rodeo will be entitled to the following benefits and opportunities:

- Acknowledgment in all advertisement for the 2017 rodeo including;
 - o radio, television and print
- Acknowledgment as a Title sponsor throughout the rodeo performances
- Flag presented before each event by rodeo royalty (*flag provided by firemen*)
- Banner space throughout the arena (*sponsors to provide banners*)
 - o 6' x 10' banner on the announcers stand above the Chutes
 - o 2- 4'x8' banners, one on each side of the arena fence
 - Banners need to be available for pick up at least two days before rodeo (October 25, 2017)
 - Contact Superior Sign Shop for special pricing: (580) 436-1010
- Full page ad in program with preference
- Tickets and Admissions
 - o 8 All access passes, seating next to announcers stand
 - o 10 VIP passes for special seating.
 - o 4-VIP Parking Pass

Title sponsorship is \$ 3000.00, payable to Ada Professional Firefighters on, or before, October 1, 2017. Payment can be dropped off at Central Fire Station, mailed (P.O. Box 953 Ada, OK, 74820) or pick-up can be arranged by calling 580-436-8076. Please include signed contract with payment.

Agreed upon by the undersigned on _____.

Rodeo Royalty Contestant, representative of:
Ada Professional Firefighters

Sponsor

Sponsor Phone Number

** Please email finalized ad to samsmithframer@gmail.com no later than October 1, 2017*



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CHUTE & OUT-GATE SPONSOR (\$1,000)

Chute or Out-Gate sponsorships for the 2017 Ada Original Firefighters Rodeo will be entitled to the following benefits and opportunities:

- Acknowledgment in all advertisement for the 2017 rodeo including;
 - o radio, television and print
- Acknowledgment as a Chute or Out-Gate sponsor throughout the rodeo performances
- Banner space throughout the arena (*sponsors to provide banners*)
 - o 2'x6' banner on the Chute or Out-Gate
 - o 2- 4'x8' banners, one on each side of the arena fence
 - Banners need to be available for pick up at least two days before rodeo (October 25, 2017)
 - Contact Superior Sign Shop for special pricing: (580) 436-1010
- Full page ad in program
- Tickets and Admissions
 - o 8 VIP passes for special seating.
 - o 4-VIP Parking Pass

Chute or Out-Gate sponsorship is \$1,000.00, payable to Ada Professional Firefighters on, or before, October 1, 2017. Payment can be dropped off at Central Fire Station, mailed (P.O. Box 953 Ada, OK, 74820) or pick-up can be arranged by calling 580-436-8076. Please include signed contract with payment.

Preferred sponsorship (chute or out-gate): _____

Agreed upon by the undersigned on _____

Rodeo Royalty Contestant, representative of:
Ada Professional Firefighters

Sponsor

Sponsor Phone Number

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EVENT OR BARREL MAN SPONSOR (\$500)

Event or Barrel Man sponsorships for the 2017 Ada Original Firefighters Rodeo will be entitled to the following benefits and opportunities:

- Acknowledgment as an Event or Barrel Man sponsor throughout the rodeo performances
- Flag presented before sponsored event by rodeo royalty (*flag provided by firemen*)
- Banner space throughout the arena (*sponsors to provide banners*)
 - o 2- 4'x8' banners, one on each side of the arena fence
 - Banners need to be available for pick up at least two days before rodeo (October 25, 2017)
 - Contact Superior Sign Shop for special pricing: (580) 436-1010
- Full page ad in program
- Tickets and Admissions
 - o 4 VIP passes for special seating.
 - o 2-VIP Parking Pass

Event or Barrel Man sponsorship is \$500.00, payable to Ada Professional Firefighters on, or before, October 1, 2017. Payment can be dropped off at Central Fire Station, mailed (P.O. Box 953 Ada, OK, 74820) or pick-up can be arranged by calling 580-436-8076. Please include signed contract with payment.

Preferred sponsored event (or specify if Barrel Man): _____

Agreed upon by the undersigned on _____

Rodeo Royalty Contestant, representative of:
Ada Professional Firefighters

Sponsor

Sponsor Phone Number

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PROGRAM AD SPONSORS [\$250]

Program Ad sponsorships for the 2017 Ada Original Firefighters Rodeo will be entitled to the following benefits and opportunities:

- Name on Banner at concession stand (*banner provided by firemen*)
- Banner space in arena (*sponsors to provide banners*)
 - o 1- 3'x6' banner on one side of arena fence
 - Banners need to be available for pick up at least two days before rodeo (October 25, 2017)
 - Contact Superior Sign Shop for special pricing: (580) 436-1010
- Full Page ad in Program
- Tickets and Admissions
 - o 4- General Admission tickets
 - o 1-VIP Parking Pass

Program Ad sponsorship is \$250.00, payable to Ada Professional Firefighters on, or before, October 1, 2017. Payment can be dropped off at Central Fire Station, mailed (P.O. Box 953 Ada, OK, 74820) or pick-up can be arranged by calling 580-436-8076. Please include signed contract with payment.

Agreed upon by the undersigned on _____

Rodeo Royalty Contestant, representative of:
Ada Professional Firefighters

Sponsor

Sponsor Phone Number

** Please email finalized ad to samsmithframer@gmail.com no later than October 1, 2017*



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