

# 2017 ADA FIREMEN'S RODEO *Royalty Pageant*

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ADA, OKLAHOMA | OCT 27 & 28, 2017

August 15, 2017

Dear potential sponsor,

The Ada Original Rodeo has been a tradition of the Ada Professional Firefighters for many decades. It has always been the goal of the rodeo to be a place to take the family for a night of great entertainment at an affordable price. It is with great pride that we can provide a top-quality rodeo queen pageant to compliment this year's rodeo festivities.

This October, we will welcome girls from ages 6-23 to compete for the titles of Miss Ada Firemen's Rodeo Queen and Miss Ada Firemen's Rodeo Princess. Our goal is to better improve the lives of the young ladies who participate. From communication skills to understanding community involvement, we strive to teach these young ladies to be active members of society at a young age.

We reach out to you as a business owner and a supporter of our western way of life. In order to keep educational programs like ours alive, we rely heavily on the generosity of those in Ada and surrounding communities. We hope that you can provide a donation that fits your budget or perhaps items to offer as prizes for the girls who so courageously step up to this competition.

It is our hope that we can count on your support and in return, we will strive to carry your name and generosity with us throughout the year. From banners and announcements at the pageant to recognition on autograph sheets and links on social media, we will promote your business with the utmost professionalism.

We hope to partner with you, your business and the Ada Firemen's Rodeo Pageant in the near future. Thank you for your time and consideration!

Respectfully,

The Ada Firemen's Rodeo Pageant Coordinators  
& the Ada Professional Fire Fighters

Contact:  
Brandy Sovo (918-470-1223)



VISIT US ONLINE:  
[www.adafiremensrodeopageant.com](http://www.adafiremensrodeopageant.com)



EMAIL US:  
[adafiremensrodeopageant@gmail.com](mailto:adafiremensrodeopageant@gmail.com)



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## DIAMOND (\$500+)

- Tickets to all pageant events & four tickets to each rodeo performance
- Banner in the arena during horsemanship (provided by sponsor)
- Announced at all pageant events
- Announced during the rodeo performances (2)
- Logo on all programs created and distributed during the pageant
- Booth space provided for sponsor at the rodeo to use or gift to another business
- Logo and link to sponsor's personal webpage on the pageant page [www.AdaFiremensRodeoPageant.com](http://www.AdaFiremensRodeoPageant.com)
- Minimum of 12 social media posts throughout the pageant and following year
- Listed on the 2017 Ada Firemen's Rodeo Royalty autograph sheets with contact information and logo
- Contestants will visit sponsor's place of business during pageant (if local)
- Personalized autograph sheet from Miss Ada Firemen's Rodeo Queen and Miss Ada Firemen's Rodeo Princess
- Personalized autograph sheet from Miss Rodeo USA

## PLATINUM (\$400)

- Tickets to all pageant events & two tickets to each rodeo performance
- Banner in the arena during horsemanship (provided by sponsor)
- Announced at all pageant events
- Announced during the rodeo performances (2)
- Logo on all programs created and distributed during the pageant
- Booth space provided for sponsor at the rodeo to use or gift to another business
- Logo and link to sponsor's personal webpage on the pageant page [www.AdaFiremensRodeoPageant.com](http://www.AdaFiremensRodeoPageant.com)
- Minimum of 12 social media posts throughout the pageant and following year
- Listed on the 2017 Ada Firemen's Rodeo Royalty autograph sheets with contact information
- Contestants will visit sponsor's place of business during pageant (if local)
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## GOLD (\$300)

- Banner in the arena during horsemanship (provided by sponsor)
- Logo on all programs created and distributed during the pageant
- Logo and link to sponsor's personal webpage on the pageant page [www.AdaFiremensRodeoPageant.com](http://www.AdaFiremensRodeoPageant.com)
- Minimum of 8 social media posts throughout the pageant and following year
- Listed on the 2017 Ada Firemen's Rodeo Royalty autograph sheets
- Personalized autograph sheet from Miss Ada Firemen's Rodeo Queen and Miss Ada Firemen's Rodeo Princess
- Personalized autograph sheet from Miss Rodeo USA

## SILVER (\$200)

- Recognition on the pageant page ([www.AdaFiremensRodeoPageant.com](http://www.AdaFiremensRodeoPageant.com))
- Minimum of 4 social media posts throughout the pageant and following year
- Listed on the 2017 Ada Firemen's Rodeo Royalty autograph sheets
- Personalized autograph sheet from Miss Ada Firemen's Rodeo Queen and Miss Ada Firemen's Rodeo Princess
- Personalized autograph sheet from Miss Rodeo USA

## BRONZE (UP TO \$100)

- Recognition on the pageant page ([www.AdaFiremensRodeoPageant.com](http://www.AdaFiremensRodeoPageant.com))
- Personalized autograph sheet from Miss Ada Firemen's Rodeo Queen and Miss Ada Firemen's Rodeo Princess
- Personalized autograph sheet from Miss Rodeo USA

**THANK YOU FOR YOUR SUPPORT OF THE ADA FIREMEN'S RODEO PAGEANT!**

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